

North Tyneside Health & Wellbeing Board Report

Date: 4 April 2022

Title: Joint Health and Wellbeing Strategy: Implementation and delivery progress

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Responsible officers: Wendy Burke, Director of Public Health
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1. Purpose:

The purpose of the report is to provide an update on the progress of the implementation plan and approach to deliver the vision and ambitions of the Health and Wellbeing Board's Strategy, Equally Well: A Healthier, Fairer Future for North Tyneside (2021-2025)

2. Recommendation(s):

The Board is recommended to:

- 1) Agree the draft implementation plan outlining the actions for each of the agreed priorities;
- 2) Note the approach to community engagement on the draft implementation plan; and
- 3) Agree to Lead Officers bringing back the final implementation plan to the Health and Wellbeing Board following engagement in June 2022.

3. Policy Framework

The Health and Wellbeing Board has a statutory duty to develop a Health and Wellbeing Strategy (HWBS) under the Health and Social Care Act 2012.

This item relates to the Joint Health and Well Being Strategy 2021-2025, Equally Well: A healthier, fairer future for North Tyneside.

4. Information:

4.1 Background

The new Joint Health and Wellbeing Strategy 'Equally Well' was previously agreed by the Health and Wellbeing Board in November 2021.

The Joint Health and Wellbeing Strategy to tackle health inequalities is North Tyneside's high level strategic plan for improving the health and wellbeing of our population. It builds on the previous strategy and existing work to reduce inequalities in the Borough and initially outlines the approach for the next four years.

The overall vision for the Strategy is to 'Reduce inequalities in North Tyneside by breaking the link between people's circumstances and their opportunities for a healthy, thriving and fulfilled life'.

The Health and Wellbeing Board has agreed to focus on the areas that have the biggest impact on people's health and wellbeing:

- The wider determinants of health
- Our health behaviours and lifestyles
- An integrated health and care system
- The places and communities we live in, and with

The approach within this strategy and implementation plan is based on the up-to-date evidence of how best to effectively reduce inequalities and is informed by the considerable work led by Sir Michael Marmot and the Institute of Health Equity.

4.2. Community Engagement to inform the implementation plan

Attempts to tackle inequalities must be done in collaboration and equal partnership with those affected, therefore working with all our communities is critical.

The implementation plan for delivering the vision and ambition of the strategy will be informed and shaped by engagement at a community level so that proposed solutions and interventions are co-produced and fully informed by the lived experience of North Tyneside residents.

Healthwatch have been commissioned to co-ordinate this engagement through locally based VCSE organisations. The engagement will also link to engagement already underway via Healthwatch on digital exclusion. The outcomes of this engagement will be fed into the final version of the implementation plan which will come back to the Health and Well Being Board for approval at its next meeting.

4.3. Delivering the Ambitions: Implementation plan

As outlined in the Strategy, in the past, there has been a tendency to focus primarily on single drivers of health rather than considering the complex interdependencies.

Therefore, partners are committed to taking a population health approach which means fundamentally changing the way we work and coming together as a whole system to tackle specific challenges.

Across the system we will consider critical stages, transitions, and settings where effective place-based action is required, using a combination of 'civic level', 'service based' and community interventions

The implementation plan is based on the up-to-date evidence of how best to effectively reduce inequalities. Senior Leaders across organisations in North Tyneside have developed the implementation plan in partnership for each of the strategy priorities as outlined below:

1. Give every child the best start in life
2. Enable all children, young people, and adults to maximise their capabilities and have control over their lives
3. Create fair employment and good work for all

4. Ensure a healthy standard of living for all
5. The places and communities we live in and with
6. Our lifestyles and health behaviours
7. An integrated health and care system

The implementation plan outlines actions and expected outcomes in Year 1, in addition to presenting the expected longer-term outcomes over the strategy's four-year duration.

Key performance indicators to measure progress are also highlighted for each priority.

4.4. Commissioning intentions

The implementation plan will influence the CCG and Council's commissioning intentions for 2022/23 and give the Board assurance that commissioned services and support will take proper account of the Joint Health & Wellbeing Strategy. The finalised commissioning intentions will be presented at the next Health and Wellbeing Board meeting.

5. Reasons for recommended option:

Taking forward the outlined implementation approach to deliver the ambitions of the Joint Health and Well Being Strategy as outlined in section 4 above will ensure that the work of the Health and Well Being Board and its composite member organisations will be aligned with reducing health inequalities and addressing the key impacts of the COVID-19 pandemic across the borough.

6. Appendices:

The draft implementation plan will be presented at the Health and Wellbeing Board meeting.

7. Contact officers:

Rachel Nicholson, Senior Public Health Manager, (0191) 643 8073

9. Background information:

The following background documents have been used in the compilation of this report

[Equally Well : A Healthier, Fairer Future for North Tyneside \(2021-2024\)](#)

10 Finance and other resources

North Tyneside Council is funding the Community Engagement which will be delivered by Healthwatch to inform the implementation plan.

North Tyneside CCG is funding work to explore digital exclusion which clearly links to the implementation plan to address health inequalities.

11 Legal

The Council is required, under section 116A of the Local Government and Public Involvement in Health Act 2007 (as amended) to prepare a joint Health and Wellbeing

Strategy for the Borough, alongside the Joint Strategic Needs Assessment it must also prepare. The statutory guidance, from the Department of Health, which accompanies this duty notes that “JSNAs and JHWSs are continuous processes ...” and “Health and wellbeing boards will need to decide for themselves when to update or refresh JSNAs and JHWSs ...”. Consequently, this proposed approach is within the scope of the powers of the Health and Wellbeing Board.

12 Consultation/community engagement

See paragraph 4.2

13 Human rights

There are no human rights implications directly arising from this report.

14 Equalities and diversity

In undertaking the development of the Joint Health and Well Being Strategy, the aim has been to secure compliance with responsibilities under the Equality Act 2010 and in particular the Public Sector Equality Duty under that Act.

An Equality Impact Assessment will be carried out on the engagement approach. The aim will be to remove or minimise any disadvantage for people wishing to take part in the engagement activity. Direct contact will be made with groups representing people with protected characteristics under the Equality Act 2010 to encourage participation and provide engagement in a manner that will meet their needs

15 Risk management

Relevant risks have been identified regarding this report, they are currently held on the Authority’s corporate, strategic and Covid-19 specific risk registers, they are being reviewed and managed as part of the Authority’s normal risk management process.

16 Crime and disorder

There are no crime and disorder implications directly arising from this report.

SIGN OFF

Chair/Deputy Chair of the Board	<input checked="" type="checkbox"/>
Director of Public Health	<input checked="" type="checkbox"/>
Director of Children’s and Adult Services	<input checked="" type="checkbox"/>
Director of Healthwatch North Tyneside	<input checked="" type="checkbox"/>
CCG Chief Officer	<input checked="" type="checkbox"/>
Director of Resources	<input checked="" type="checkbox"/>
Law & Governance	<input checked="" type="checkbox"/>